



## Phase I

### Connection Salons

Connection Salons are the cornerstone of MAG and what sets it apart from every other collective. These monthly in-person gatherings use a formal structure to help artists

- Build relationships with mentors and peers
- Raise profiles and establish reputations
- Improve creative and commercial confidence
- Stay on top of industry trends and opportunities
- Exchange ideas and best practices

### Connection Salon Structure

Facilitator welcome and overview

One-minute introductions. Artists state who they are, what they do, and let us know how we can help them

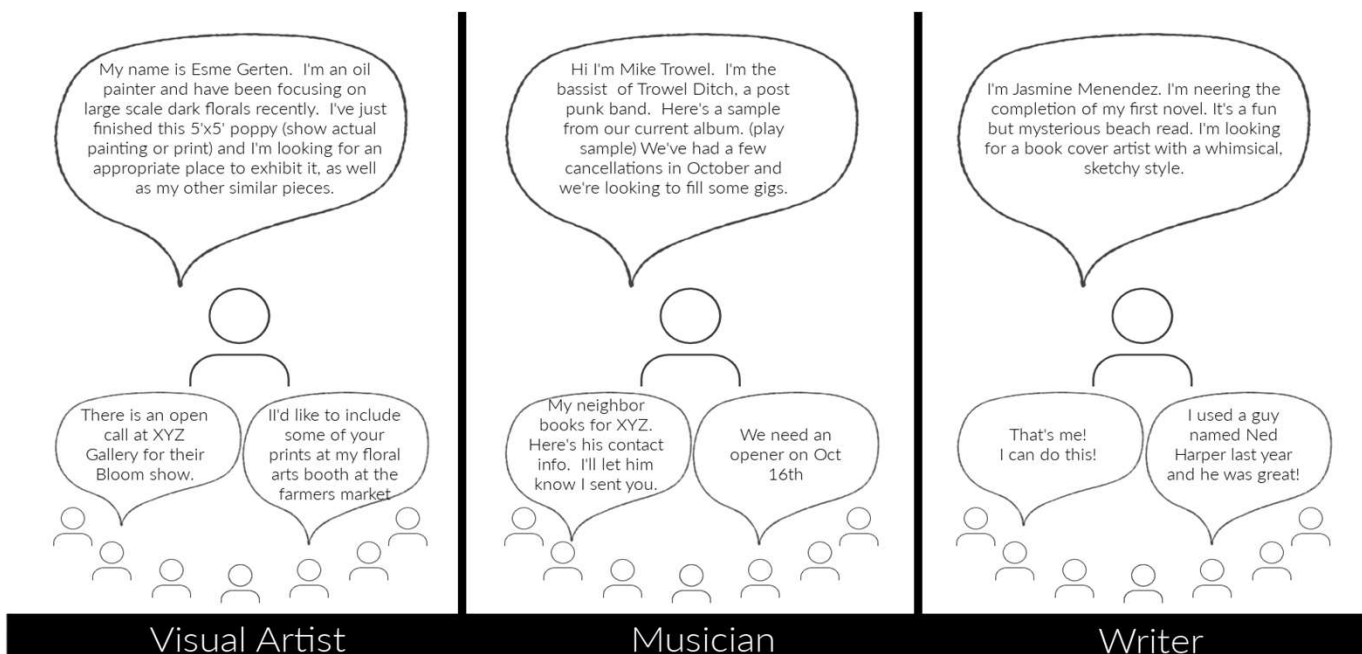
Referrals are passed

Ten-minute Artist Spotlight. One artist has the opportunity to go into more depth about what they do.

Art news, opportunities, education, and/or guest speaker

Closing

### Some examples of how Connection Salons serve you and others





### **Informal Connects**

Organized gatherings at bars and cafes where artists can rub elbows with mentors and peers. No structure, just good old-fashioned community.

### **MAG Website Directory Profile**

Artist profiles include profiles, descriptions, and links to websites and social media.

### **MAG-rag**

The MAG-rag is an art-specific online listing service. Members can submit and view

- Calls for artists, musicians, and writers
- Events including classes, shows, fests, concerts, and readings
- In-Search-Of section for artists, musicians, and writers
- Equipment and supplies for sale or trade
- Goods and Services. Discounted offerings from art-adjacent businesses